

# STATE of WISCONSIN



## OFFICE of the GOVERNOR

# Proclamation

*WHEREAS*; founded and organized by Wisconsin entrepreneurs Zach Blumenfeld and Nick Lombardino, WorkPossible, formerly known as CultureCon, is a three-day conference dedicated to attracting and retaining quality talent; and

*WHEREAS*; for years, WorkPossible has brought thousands of the world's thought leaders and progressive businesses to Madison for the country's premier conference experience dedicated entirely to company culture and employee engagement; and

*WHEREAS*; WorkPossible encourages the development of leadership skills, promotes diversity, equity, and inclusion, and emphasizes the importance of mental health and employee well-being as cornerstones of an effective workplace culture; and

*WHEREAS*; WorkPossible aims to bridge gaps, foster collaboration, and share valuable insights and strategies among participants, thereby contributing to the creation of more engaging, supportive, and dynamic workspaces; and

*WHEREAS*; WorkPossible believes that every individual, regardless of role, has the power to make work more meaningful for themselves and their organization, and strives to establish Wisconsin as the "workplace culture hub of the country"; and

*WHEREAS*; on this occasion, the state of Wisconsin wishes WorkPossible a successful and productive annual event and many more years of services and success;

*NOW, THEREFORE*, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim August 6, 2026, as

## WORKPOSSIBLE DAY

throughout the State of Wisconsin, and I commend this observance  
to all our state's residents.



IN TESTIMONY WHEREOF, I have  
hereunto set my hand and caused the  
Great Seal of the State of Wisconsin  
to be affixed. Done at the Capitol in  
the City of Madison this 29th day of  
July 2026.

*Tony Evers*  
TONY EVERS  
GOVERNOR

By the Governor:

*Sarah Godlewski*  
SARAH GODLEWSKI  
Secretary of State